

BUSINESS PROFILE

ADVERTISING FEATURE

See great and look even better

If you're in the market for new eyeglasses – or even if you're not – there's a new shop in Burlington you just have to check out. It's called eyes on brant, and it has a pair of glasses that will make you see great, and look even better.

"Our specialty is combining crystal-clear optics with high fashion," says manager Anna Borthwick. "We are passionate about making people look fantastic. Every frame in our boutique is a great frame. The trick is to match the right frame with the right face. That's our specialty."

Located on trendy Brant Street across the street from City Hall, eyes on brant is bringing in the newest and sexiest lines not often seen in the area. High-end designers such as Alain Mikli, Faceaface, Zenka, Kieselstein-Cord, Bellinger and Theo have turned frame design into a fine art. They've helped transform eyeglasses from a necessary burden to a fashion-forward accessory and they're all available at eyes on brant.

Anna prides herself on her knowledge of the eyeglass industry and her keen fashion sense. And after 25 years in the business, she's developed a real knack for bringing the two together harmoniously. "I love a challenge," she enthuses. "I love it when a person with a tough prescription comes into the store. Or someone who is just as fussy and particular as I am. I know we can always do better than what they have on. Customers really value what we have to offer, and we work with them until they are happy."

At eyes on brant, they believe the right glasses can enhance your look so dramatically, they can even change your attitude. They can build confidence, make a unique statement, enhance a particular mood, and rejuvenate your look.



Anna Borthwick, Manager

"The right frame can take years off your face," Anna says. "We get excited about making people look better, but we are thrilled when they feel better. Glasses can do that for you and that's the goal of eyes on brant. We're here to make you look and feel great. Seeing and being seen. That's what we are about."

But eyes on brant cares just as much about seeing as being seen. They offer the best in lenses, which are custom ground according to prescription. Eye examinations are available on site. "Your vision is our first priority," says Anna. "We allow no room for error when it comes to lenses."

Prices are remarkably affordable. eyes on brant can match any price point and do it with style. But their passion is fashion. "People think nothing of spending a little money on their shoes, when it's your face and eyes that people first see. With your glasses, you define who you are and what is important to you. We can help you

make a great first impression."

eyes on brant also carries a wide selection of the latest sunglasses, with such trend-setting brands as IC! Berlin, Missoni, Versace, John Richmond and Kieselstein-Cord. You'll find a style and price to suit your needs. "If there's a single thing that can add glamour to your look, it's sunglasses. They are all the rage," Anna says. More than a fashion statement, sunglasses are becoming increasingly necessary protection against the burn of harmful ultraviolet rays.

"Drop in," encourages Anna, "and see what we can do for your sight. In both senses of the word."